Evelyn Durbin

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PROFESSIONAL EXPERIENCE

USAA

UX Designer via Yoh March 2023 - March 2024

- Designed an experience to address the number one complaint in banking. This flow was over 200 screens, in web and native and saved USAA 1.2 million.
- Completed Human Centered Design programs such as design thinking, design research, and facilitator growth.

Meta

User Research Coordinator & Moderator Experis May 2022 - February 2023

- Manages hundreds of user research sessions through the user intake, data collection, analysis, and conclusion research phases and ensures optimal quality and efficiency of data collection
- Executes over 95% accuracy in quantitative research by writing scripts to record accurate data, track facts patterns, and conclude outcomes to ensure user satisfaction

Wing Luke Museum

UX/UI Designer January 2022 - June 2022

- Leads extensive user research, data analysis, and a user centered design for the user and the client
- Manages a team of 8 designers and artists to collaborate to complete the task with set goals.

University of Washington

Media, Marketing, and Graphic Designer June 2021 - June 2022

- Designed 3-5 projects at a time with different clients, producing impactful user experiences
- Executed 50+ fast paced outreach projects with various clients, including email marketing, brand design, and promotional posters to encourage engagement

Woodland Park Zoo

UX Designer and Project Manager September 2021 - December 2021

- Displayed leadership through assisting in visual design, user experience design, and user interface design.
- Researched analytics, experiments and usability testing alongside the team. Created wireframes, mockups, and prototypes.

Conversifi

UX/UI Designer July 2021 - September 2021

- Designed website to promote SaaS and effectively improved the user experience of SaaS
- Communicated directly with the early start up and designed in collaboration with their input

Fiverr
UX and Visual Designer January 2019 - December 2021
• Designed a SaaS finance app in accordance with market trends and personal investments
• Designed many engaging user experiences for multiple different clients including game design, app design, web design, visual design and multimedia art.

Stained Glass Seattle
UX Designer January 2018 - December 2020
• Designed an engaging website for the small business to sell products using wix and webflow
• Maintained communication and updated the site based on user research and client feedback

EDUCATION & CERTIFICATIONS
University of Washington *Bachelors of Interaction Media Design*

Google *UX Design Professional Certificate*

Google *Project Management Certificate*

Google *Native Design Certificate*