

Evelyn Durbin

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PROFESSIONAL EXPERIENCE

Meta

User Research Coordinator & Moderator Experis May 2022 - Present

- Manages hundreds of user research sessions through the user intake, data collection, analysis, and conclusion research phases and ensures optimal quality and efficiency of data collection
- Executes over 95% accuracy in quantitative research by writing scripts to record accurate data, track facts patterns, and conclude outcomes to ensure user satisfaction
- Moderates 3-6 user studies per day and prepares reports daily and monthly

Alpha Real Estate Appraisal Services

UX/UI Designer January 2022 - January 2023

- Presented a SaaS design model to display overall market success in relation to housing market
- Conducted user research on website to discover successes, opportunities and pain points
- Designed a user centered website focused on Real Estate and market success to benefit the user

University of Washington

Media, Marketing, and Graphic Designer June 2021 - June 2022

- Worked with SaaS designs and products in order to consistently produce effective marketing
- Designed 3-5 projects at a time with different clients, producing impactful user experiences
- Executed 50+ fast paced outreach projects with various clients, including email marketing, brand design, and promotional posters to encourage engagement

Conversifi

UX/UI Designer July 2021 - September 2021

- Designed website to promote SaaS and effectively improved the customer experience (CX) of SaaS
- Executed information architecture and wireframes to produce an impactful design
- Communicated directly with the early start up and designed in collaboration with their input

Fiverr

UX and Visual Designer January 2019 - December 2021

- Designed a SaaS finance app in accordance with market trends and personal investments
- Designed many engaging user experiences for multiple different clients including game design, app design, web design, visual design and multimedia art.
- Maintained a 5 star rating by maintaining client feedback and communication

Stained Glass Seattle

UX Designer January 2018 - December 2020

- Designed an engaging website for the small business to sell products using wix and webflow
- Maintained communication and updated the site based on user research and client feedback
- Communicated with clients to incorporate feedback into final products via AEM and CMS

EDUCATION & CERTIFICATIONS

University of Washington *Bachelors of Interaction Media Design*

Google *UX Design Professional Certificate* **Google** *Project Management Certificate*