

# Evelyn Durbin

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## PROFESSIONAL EXPERIENCE

### **USAA**

*UX Designer via Yoh March 2023 - March 2024*

- Designed an experience to address the number one complaint in banking. This flow was over 200 screens, in web and native and saved USAA 1.2 million.
- Completed Human Centered Design programs such as design thinking, design research, and facilitator growth.

### **Meta**

*User Research Coordinator & Moderator Experis May 2022 - February 2023*

- Manages hundreds of user research sessions through the user intake, data collection, analysis, and conclusion research phases and ensures optimal quality and efficiency of data collection
- Executes over 95% accuracy in quantitative research by writing scripts to record accurate data, track facts patterns, and conclude outcomes to ensure user satisfaction

### **Alpha Real Estate Appraisal Services**

*UX/UI Designer January 2022 - January 2023*

- Conducted user research on website to discover successes, opportunities and pain points
- Designed a user centered website focused on Real Estate and market success to benefit the user

### **Wing Luke Museum**

*UX/UI Designer January 2022 - June 2022*

- Leads extensive user research, data analysis, and a user centered design for the user and the client
- Manages a team of 8 designers and artists to collaborate to complete the task with set goals.

### **University of Washington**

*Media, Marketing, and Graphic Designer June 2021 - June 2022*

- Designed 3-5 projects at a time with different clients, producing impactful user experiences
- Executed 50+ fast paced outreach projects with various clients, including email marketing, brand design, and promotional posters to encourage engagement

### **Woodland Park Zoo**

*UX Designer and Project Manager September 2021 - December 2021*

- Displayed leadership through assisting in visual design, user experience design, and user interface design.
- Researched analytics, experiments and usability testing alongside the team. Created wireframes, mockups, and prototypes.

## **Conversifi**

*UX/UI Designer July 2021 - September 2021*

- Designed website to promote SaaS and effectively improved the user experience of SaaS
- Communicated directly with the early start up and designed in collaboration with their input

## **Fiverr**

*UX and Visual Designer January 2019 - December 2021*

- Designed a SaaS finance app in accordance with market trends and personal investments
- Designed many engaging user experiences for multiple different clients including game design, app design, web design, visual design and multimedia art.

## **Stained Glass Seattle**

*UX Designer January 2018 - December 2020*

- Designed an engaging website for the small business to sell products using wix and webflow
- Maintained communication and updated the site based on user research and client feedback

## **EDUCATION & CERTIFICATIONS**

**University of Washington** *Bachelors of Interaction Media Design*

**Google** *UX Design Professional Certificate*

**Google** *Project Management Certificate*

**Google** *Native Design Certificate*